

7

**Institutional
members**

- Diplôme de Technicien en Logistique
- LEAN & GREEN
- SWL
- Shippers Council



79

Companies

10

Start-ups

15

Personal



Logistics
Services



ICT &
Consulting



Industry



Retail

600

 Over **600 Participants** in
**20 Conferences, Events
and Workshops**

15

Articles
and reports

7

Newsletters
in 2018

 **540**

Newsletter
subscribers

 **435**

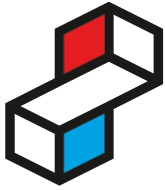
Follower
Linkedin

 **189**

Follower
Twitter

50

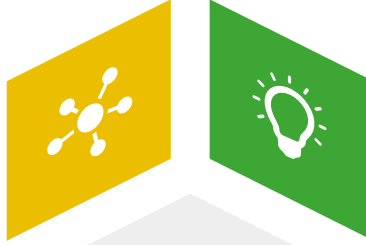
Over **50 meetings**
with Members and
Logistics companies



KEY PILLARS & TRANSIT MAP

NETWORKING AND LOBBY

Events
Lobbying (Sector representative)
International Associations (ELA, BVL, CSCMP, UECC)
Institutional Contacts
Shippers Council
Position Papers

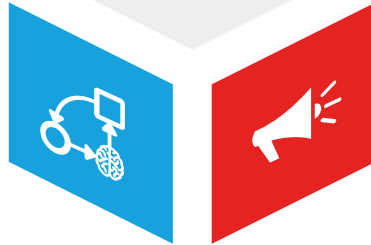


INNOVATION

Digitalisation and ICT
Link to House of Start-ups and LCI
Link to LIST and University LCL
Sustainable Logistics (Lean + Green)
Collaborative Projects

KNOWLEDGE SHARING

Training with House of Training
Conferences with Themes
Support Trade Facilitation - SWL
Education and Training
Logistics in Education



PROMOTION

Trade Fairs
Economic Missions
Promote Logistics in Public Opinion
Annual Supply Chain Day
Social Media

